Steve Lastres – Director of Library & KM Debevoise & Plimpton LLP

Emily Florio – Library Manager Finnegan LLP

February 19th 2013



Becoming More Strategic: Creating a Successful Library Communications Strategy

Introduction to the Topic

- Do you produce an annual library performance or management report?
- Do you have a documented library communications strategy?
 - To feed into your annual library performance report.
- Is it important or useful to document your information outputs? If so why?
- We've broken down the information outputs into the following categories:
 - 1. Information resource availability
 - 2. Information and research requests
 - 3. Training and Professional Development communications
 - 4. News alerts
 - 5. Usage and research charge reports
 - 6. Miscellaneous communications & outputs

Information Resource Availability

Communicate the hard copy and electronic information resources available to the firm.

Communication Output/Type							
OPAC							
Web subscriptions catalog							
RSS feed							
Pathfinders/Research Guides							
E-routing options							
Mobile App (e.g. ResearchHub)							
New resource announcement emails							

NEW RESOURCES COMMUNICATION

As part of the Library & Knowledge Management Department's (LKMD) continued effort to significantly expand the library's digital footprint, we have partnered with the *New York Law Institute* to provide access to over 54,000 E-book titles in ELI, the firm's online catalog. These e-Books can be read on your computer or downloaded to a portable device (laptops, smart phones and tablets). All titles can be borrowed for up to 14 days.

Recently borrowed e-book titles include:

- 1. Judicial Recusal. Author: Hammond, R Grant. Publisher: Oxford : Hart, 2009.
- 2. Evolution in Investment Treaty Law and Arbitration. Published: Cambridge : Cambridge University Press, 2011.
- 3. PIPEs. Author: Dresner, Steven. Publisher: Hoboken : John Wiley & Sons, Inc., 2010.

ACCESS

To access the e-Book collection, Search ELI, the library's online catalog (accessible from Research Links on the DebWeb home page) and filter on Material Type: e-book. Once you have found an e-book title of interest, follow the link below for detailed instructions on downloading e-books to your computer, laptop, smart phone or tablet.

http://debweb/library_km_v2/Pages/Electronic/ELI/ELI_NYLI_eBooks.aspx

Advanced Search	Web Subscriptions	My Subscriptions	My Checkouts	Ask ELI	
		Search Sta	Powered art Over	l by EOS Inte	ernational@
Select search co Both print and e Library print res Electronic resound Limit/view searce	lectronic resources ources only irces only	Select "Mater search i	rial type" to results to e		Ir
Office:	Select locations		\$		
Material type:	e-book		¢ e.	g. videorecording	
Collection:	Select collections		\$		
	NOT		Go	r.	

New Resource Communication - Example

<u>HELP</u>

If you have any questions or need assistance downloading the e-book software, please email Library-Circulation or call the Circulation desk at ext. 8318.

From: Sent:

Subject:

CC

Emily Florio Tuesday, March 05, 2013 10:56 AM

Library Dept.; Library Archive 2012 Texas Pattern Jury Charges Library E-News, March 2013



2012 TEXAS PATTERN JURY CHARGES LIBRARY E-NEWS, MARCH 2013



Library & Knowledge Information Systems now offers electronic access to the **2012 Texas Pattern Jury Charges** books published by the State Bar of Texas.

The following Texas Pattern Jury Charges titles are available as searchable PDFs:

- 1) Business, Consumer, Insurance & Employment
- 2) General Negligence & Intentional Personal Torts
- 3) Malpractice, Premises & Products

Start <u>here</u> to download the books to your desktop. Just one quick download and you'll have the book in searchable PDF right at your fingertips. Print copies will be added to the Austin, Dallas and Houston libraries.

Please feel free to contact <u>Emily Florio</u> at x2102 with any questions about this subscription.

Visit our <u>FishNet page</u> to learn more about our services and email the <u>Library</u> with any questions.

New Resource Communication - Example

L Vodacom 🗢		11:39 🗔 🕴 39% 🗉
		ResearchHub
10 Things the Library Can Do		Daily Focused Article Mobile Research Best Practice
Daily Focused Article	Na	
Mobile Research Best Practice		Mobile Research Management Guidelines 🔘
Contact Library	0	You can use ResearchHub to access the online
🜟 Favorites	5	databases and publications the firm subscribes to. It contains a list of the products you have access to and
Company Information & Filings	5	contains a list of your access credentials for each service.
Court Filings	2	Watch a short video about ResearchHub to find out
Financial	3	how it can help you access business content on your mobile device.
Healthcare	19	General Guidelines
Journals	41	* You are licensed to access content on your device but not to copy, email or share it outside the firm.
Legal	8	* As a general rule it is advisable to perform chargeable legal research from your laptop/desktop
News	28	computer. * If you need to log onto a service from an alert email
All	104	link, retrieve the username/password from ResearchHub or better yet open the link in
About ResearchHub	(M)	ResearchHub. * Use the "Contact Library" page within ResearchHub to generate a library request, the library will call or
Settings	₽	email you within 30mins of receiving your request.
Hide sites without password		
Updated a moment ago		

.

Mobile App Listing Resource Availability -Example

Research Requests

Fulfil information requests submitted by members of the firm.

Communication Output/Type

Research requests

Competitive intelligence requests

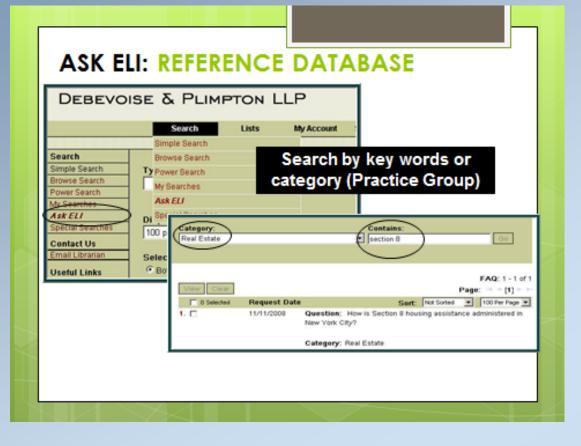
Admin research requests

Conflicts research requests

Management/executive committee requests

Document delivery requests

Interlibrary Loan



Research Requests – Repurpose Responses By Creating "Knowledge Base" Entries

26

CONNECT: ELECTRONIC RESOURCES

FAQ: 1 of [1]		Chose
Rec	ord	
FAQ: 1		
	Linked Media	
	Reference ID:	0000010329
	Request Date:	3/1/2009
	Question:	What is Smart Grid and where can I find background information on it?
	Answer:	Smart Grid is an electric grid that delivers electricity from points of generation to consumers, and the electricity delivery network functions via two primary systems: the transmission system and the distribution system. Information on Smart Grid can be obtained through a number of sources, including the DOE. For a quick tutorial on Smart Grid, see Linked Media.
	Sources:	US Department of energy; Various sources

File	Research	h Request	Insert	Opt	tions	Form	nat Text	t T	Review	,												
Send	Paste	Cut Copy Format Painte	B	ΙU	•		- 15			小喝	Addre	ss Cl	ames	() Attach File	Ite	ach Si m * clude	gnature	1	Low Im	nportance portance	Zo	om om
Send	1	urnals@gmail.co		Eitz E		Dasici	EXL.			10		ames	>		1U	ciude		-	Tags		i Zo	om
To	eos.eio	urnais eginail.co	m; Danie		112																	
Cc Subject:	Decear	ch Request:																				
Research Request		Enter your re	earch re	quest	here an	id it aut	lo-popu	ulates	the Re	ference	Tracking	form	n and a	lerts ap	prop	riate st	aff mem	bers.		-		
Client M	atter No.:	ELITE integra	tion avai	lable!		_																
Deadline		4/20/2012	<u>1914 - No. 60</u>			-																
Note:		Additional in	formatio	n can	be ente	red her	e and s	stored	in you	ır trackir	ng record	; any	attach	ments t	o the	email	are also	store	d.			
Category							•															

Research Requests – Using Outlook Forms

As an alternative method of populating the request management or ILS backend systems - in this case EOS.

Training & Professional Development

Highlight guidelines and opportunities for professional development.

Communication Output/Type

Database training requests – ad hoc

General Library trainings (new lawyer, targeted practice group, summer associate, etc.)

New lawyer communication (email)

New functionality communication (email)

Debevoise & Plimpton LLP Research Academy

Welcome to Debevoise and Plimpton LLP!

Research Tips

Asking for Research Assistance

Cost-Effective Lexis

and Westlaw

Searching

Ozmosys

Electronic

Subscriptions

Alerts

Knowledge Management

FH

On behalf of the Library and Knowledge Management Department, welcome to Debevoise & Plimpton LLP! We hope to be a part of your successful career here at the firm.

Our department can assist you with all of your reference and research needs. We have a research team, skilled in all areas of legal, business, and industry research.

Please contact us for research help, advice, or guidance before embarking on a project. The research team is capable of providing cost effect research in a timely and efficient manner. Assignments must be submitted no later than 7:00 pm to be completed the same night.

Mobile apps

The resources available to you are extensive. Our 12,000+ volume print library is open 24/7. Your desktop PC is the gateway to our collections of internal work product, as well as 200+ electronic subscriptions, including Lexis, Westlaw, CCH IntelliConnect, Practical Law Company and other specialized services.

Our most valuable resource, however, is the experienced and professionally trained staff of librarians and knowledge management specialists, available to assist with practice support, from simple document retrievals to complex research. The library is staffed from 9:00 AM to 8:00 PM Monday -Friday and on Sunday from 11:00 AM to 7:00 PM. The KM staff is available from 9:30 AM to 6:00 PM Monday - Friday.

Please contact me directly if you have any concerns or recommendations for the Library and Knowledge Management Department.

Best wishes,

Frequently-Used

Resources

Steven A. Lastres, J.D., M.L.S. Director of Library and Knowledge Management

New Lawyer Communication – Research Guide and Intro to the Library

From:	Florio, Emily
To:	Jiang, Li
Cc:	Research Files
Subject:	Your Westlaw and Lexis login information.
Date:	Tuesday, November 26, 2013 4:28:56 PM
Attachments:	Cost Effective Research Tips for Westlaw and Lexis.doox
	WLNext Rate Card Aug 2012.pdf

Hello Li-

Welcome! I just wanted to let you know your Lexis and Westlaw login information (and to provide you with relevant handouts which are attached), and encourage you to check out our <u>Guide to Library Databases</u> and <u>Current Awareness Alerts</u> pages to see/sign up for other resources that may be of interest to you. Please also take a look at My Routing on <u>FIRST</u>, our Online Catalog, where you can sign up to have various print and electronic journals routed to you and also sign up to receive available attorney desk books (Bluebook, etc.).

Our Lexis and Westlaw reps are in the DC Library on a regular basis to provide training and assistance (see Library Calendar of Research Trainings), and you can also feel free to contact me to schedule trainings. We also have 24/7 Westlaw and Lexis Customer support, and those numbers are listed in <u>Guide to Library</u> <u>Databases</u>. Finally, here is a link to a short WebEx recorded by our WL trainer explaining how the charge-back structure (applicable if you're logging in using a billable client matter number) works for WestlawNext:

Streaming recording link

Download recording link

If you have any questions, please don't hesitate to contact me or email <u>All-</u> <u>Library@finnegan.com</u>. Thanks!

<u>Westlaw OnePass login (works for both WestlawNext and Westlaw.com)</u> *Rate Card showing guidelines for charge-back structure for WLNext is attached and can also be found in <u>Guide to Library Databases</u>. Guidelines for obarge back structure for Westlaw com and for Lovis can also be found in New Westlaw / Lexis Account Details

New resource

Thank you to everyone that attended last week's Docket Navigator training. If you were unable to attend, a recording of the training is available <u>here</u> and under the Announcements section on the <u>Library's</u> <u>intranet page</u>.

Best, Emily

Emily R. Florio Manager, Library Services

Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Avenue, NW, Washington, DC 20001-4413 202.216.5374 | fax: 202.408.4400 | emily.florio@finnegan.com | <u>www.finnegan.com</u>

From:

Sent: Monday, November 04, 2013 11:53 AM To: Cc: Subject: Docket Navigator Training on Thursday, Nov. 7, at 1:30 Eastern

Further to our below message, Amy Towell from Docket Navigator will be joining us on Thursday (see attached calendar entry with meeting information) to demonstrate how to perform various types of searches. For example, she'll demonstrate how to:

- 1. Find CBM decisions that instituted grounds based on section 112, first paragraph.
- Find decisions addressing whether different types of proceedings can be joined (e.g., can an IPR be joined to a CBM? Can an ex parte reexam be joined to a CBM/IPR?)

In addition, she'll demonstrate how to perform text searches. We highly recommend that you attend this training, as Docket Navigator can be a great tool for anyone working on post-grant proceedings.

For those of you that can't attend on Thursday, note that a recording will be made available on the intranet.

Training Session Announcement

Best regards,

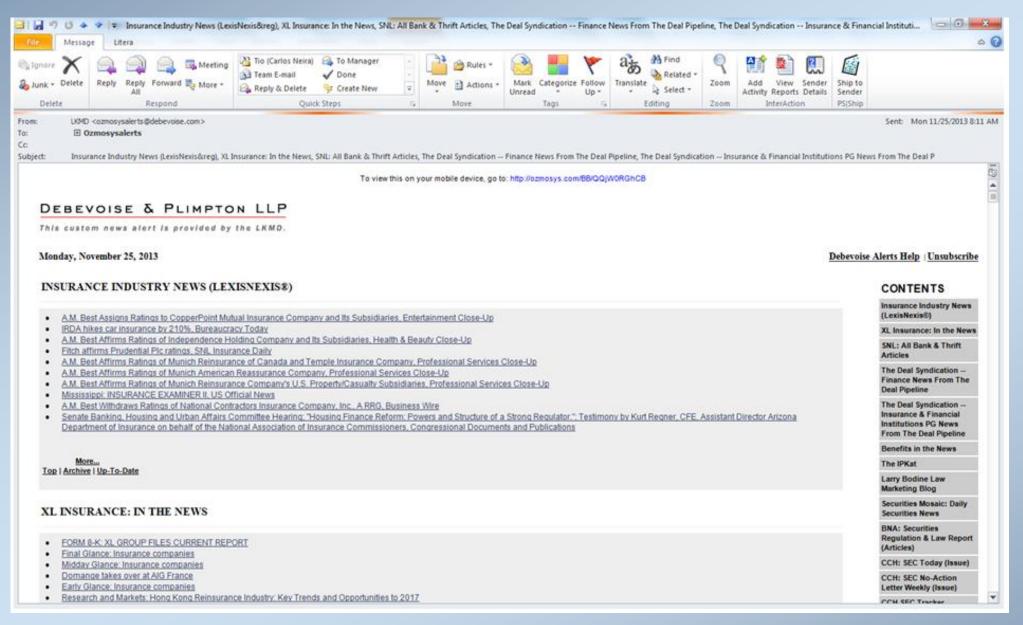
News Alerts & Curated Newsletters

Push relevant and topical news to interested parties in the firm.

Traditional News Alerts

News Alert	News Alert
Client alerts	Library subscriptions
Court opinions	Firm & general news
Practice group newsletters	Regulatory agencies
Exchanges	SEC alerts
Industry alerts	Custom topical alerts
Law firm memos	New case docket alerts

Traditional News Alert - Example

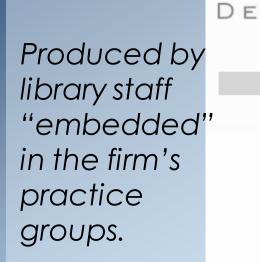


News Alerts & Curated Newsletters

Push relevant and topical news to interested parties in the firm.

Curated Newsletters - Examples

Curated Newsletter	Curated Newsletter
Business Restructuring and Workouts	Mergers & Acquisitions
Energy E-Lert	Mining Matters
Healthcare M&A	Russia
In-House Counsel and General Counsel	Sovereign Wealth Funds
Insurance Daily	Taxes
LatAM Daily	Trusts & Estates
LF Market Update	White Collar News



BEVOISE 5 PL	FCPA / ANTI-BRIBERY
Select RSS Feeds AIBICIDIEIFIGIHIIIJI Home Begins Contains Ends	 <u>Anti-Corruption World Gathers In Panama</u> (FCPA Professor Blog) Note: Professor Juliet Sorensen (Northwestern University School of Law) and Northwestern Law students Akane Tsuruta and Jessica Dwinell are attending the Fifth Conference of the State Parties (CoSP) to the United Nations Convention against <u>Distributor doldrums – How deep do they want us to diq2</u> (The FCPA Blog) Since August 2012, there has been a lot of discussion in anti-corruption circles about Oracle's settlement with the SEC, including here . Mu of the past discussion has focused on the fact that the SEC charged Oracle with books & records
Ozmosys Alerts	SEC
Clear Next Cancel Selected 0 RSS feed 1. Business Restructuring a 2. Energy E-L ert	 <u>SEC Enforcement: Talking the Talk, But Walking the Walk? — CLS Blue Sky Blog</u> (Securities Docket: Securities and Litigation Enforcement Report) Almost everyone has an opinion about securities enforcement. Many are disappointed (and even angry) that "few high level executives" have been prosecuted (criminally or even civilly) in connection with the 2008 financial crisis.[1] Deep in <u>Top</u>
3. Healthcare M&A India Practice Group	WHITE COLLAR CRIME- GENERAL
 5. In-House Counsel and Ge 6. Insurance Daily 7. LatAm Daily 8. LF Market Update 	<u>Corruption Currents: From Geneva Talks Fallout to Poland Kickback Scandal</u> (WSJ.com: Risk & Compliance (Blog)) Global powers may have reached the interim deal with Iran this weekend, but secret, high-level talks between the U.S. and Tehran were in t works for months. <u>Top</u>
10. O Mining Matters Weekly	UK
 12. O Sovereign Wealth Funds 13. Taxes - The Update 	<u>SFO Probe of ENRC Continues</u> (Main Justice: Just Anti-Corruption) Eurasian Natural Desources Corrocation bired a new legal team including Debevoise & Plimoton, Eulerum Chambers and Grosvenor Law
☐ 14.	
RSS feed 1. Image: Business Restructuring a 2. Image: Energy E-Lert 3. Healthcare M&A 4. India Practice Group 5. In-House Counsel and Ge 6. Insurance Daily 7. LatAm Daily 8. LF Market Update 9. Mergers and Acquisitions 10. Mining Matters Weekly 11. Russia 12. Sovereign Wealth Funds 13. Taxes - The Update 14. Trusts & Estates 15. White Collar News	Almost everyone has an opinion about securities enforcement. Many are disappointed (and even angry) that "few high level executive have been prosecuted (criminally or even civilly) in connection with the 2008 financial crisis.[1] Deep in Top WHITE COLLAR CRIME- GENERAL Corruption Currents: From Geneva Talks Fallout to Poland Kickback Scandal (WSJ.com: Risk & Compliance (Blog))) Global powers may have reached the interim deal with Iran this weekend, but secret, high-level talks between the U.S. and Tehran were works for months. Top UK SEO Probe of ENRC Continues (Main Justice: Just Anti-Corruption)

DEBEVOISE & PLIMPTON LLP

This custom newsletter is provided by the LKMD.

White Collar News

Monday, November 25, 2013, Issue 609, Search

CONTENTS FCPA / Anti-Bribery

ica	SEC
	White Collar Crime- General
ere . Much	UK
	Money Laundering
	Sanctions
	Australia
	China/HK
	SE Asia

and Tehran were in the

PREVIOUS ISSUES

Usage and Research Charge Reports

Generate and communicate information related to hard copy and electronic resource usage by members of the firm.

Communication Output/Type

Annual usage report to Management Committee

Hard copy utilization reports

Online research usage reports

Billing partner charge summaries

Billing query responses

Daily charge summaries

Excluded (out of plan) charge reports

Usage & Research Charge Reports

Generate and communicate information related to hard copy and electronic resource usage by members of the firm.

Communication Output/Type
Flat rate vs. actual (in support of AFAs)
Monthly billing summary management reports
Non payable charge reports
Recharge reports (for finance)
Research spending threshold exceeded
Reallocation requests for non-chargeable research

Usage and Research Charge Reports - Example

Screen Shot #1 - Weekly Email

no-reply@smartrechargehg.com From: To: Peter Borchers Cc:

Sent: Mon 04/02/2013 17:07

Weekly Summary of Research Charges - Bernstein, David - 24353-1001 - \$788.25 Subject:

Dear Bernstein, David.

A total of \$1,079.22 in online research charges was allocated to your matters over the past week.

For more detail of the current and last months' charges by research vendor and individual researcher please click here. When viewing the online report please click the individual client matter numbers to view more detail per matter.

Summary details of last week's charges

Research vendors: Lexis, Westlaw Affected researchers: Telford, Karen Affected matters: 24353-1001 Total of import charges: \$1,079.22 Included charges (discounted): \$788.25 Excluded charges (discounted): \$203.00

Please click here to unsubscribe from these emails. If you have any questions, please contact Steve Lastres at ext. 6279.



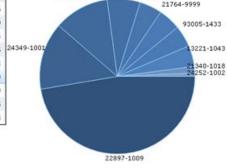
SmartRecharge This page shows you a summary of the research charges billed to your matters in the last two months Your Matters Matter Current Month Last Month This Quarter 24252-1002 \$74.47 \$74.47 \$0.00 \$456.46 93005-1433 \$0.00 \$456.46 24349-1001 \$0.00 \$1,425.50 \$1,425.50 24468-1001 \$0.00 \$698.45 \$698.45 4349-1001 \$137,46 21340-1018 \$0.00 \$137,46 13221-1043 \$442.33 \$442.33 \$0.00 24353-1001 \$0.00 \$1,171.49 \$1,171.49 \$473.89 21764-9999 \$0.00 \$473.89 22897-1009 \$0.00 \$4,823.16 \$4,823.16 \$476.48 23756-1001 \$0.00 \$476.48



You're logged in as: superuser

Charges \$522.60

Charges \$55.52 \$165.49 \$335.61



24353-1001

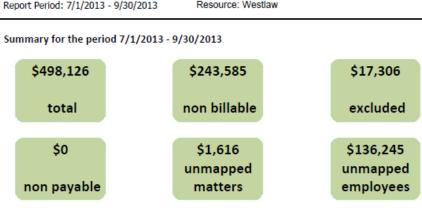
•

			Telford, Karen					
Charges By Individual			Lexis Charges					
Researcher	Lexis	Westlaw	Service	Charge Description	Quantity (min)			
nexes of cr	Charges	Charges	NEXIS SERVICE	SEARCHES	4.0			
Telford, Karen	\$522.60	\$556.62						
Daniel, Ronney	\$0.00	\$85.75	Westlaw Charges					
Kapsky, Lauren	\$0.00	\$6.52	Characterization		Contraction (sector)			
90			Charge Description		Quantity (min)			
			TRANSACTION - SEARCH :	PREMIER RESERVE TRANSACTIONAL SEARCHES	3.0			
			TRANSACTION - SEARCH :	PROFILER TRANSACTIONAL SEARCHES	2.0			
				TRANSACTIONAL SEARCHES	3.0			

Vendor Dashboard

SmartRecharge

1



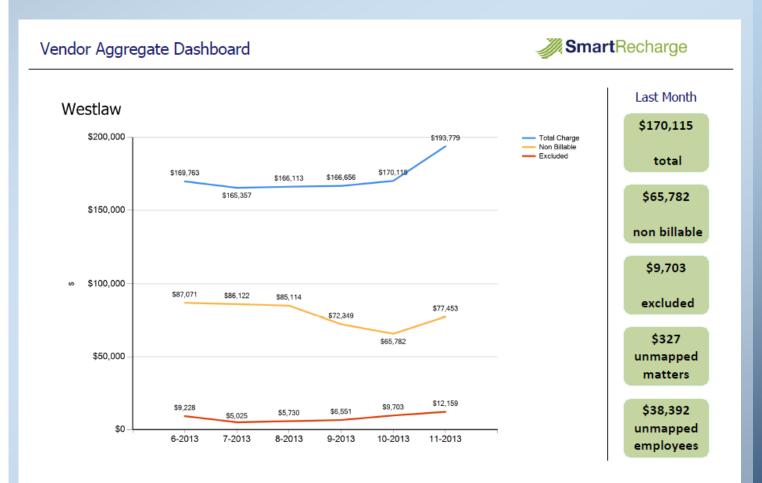
Resource: Westlaw

Summary for the year

Period	Total	Non Billable	Excluded
Current Month	\$193,779	\$77,453	\$12,159
Last Month	\$170,115	\$65,782	\$9,703
Current Quarter	\$363,894	\$143,235	\$21,862
Last Quarter	\$498,126	\$243,585	\$17,306
Current Year	\$1,873,063	\$838,581	\$87,165



Usage and Research Charge Reports - Example



2

Miscellaneous Communications & Outputs

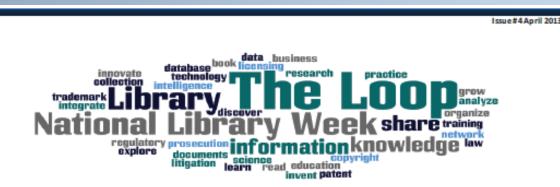
Miscellaneous communications related to budgets, contracts and mobile research practices.

Communication Output/Type		
Annual Performance Report		
Monthly operations budget reconciliation		
Contract renewal savings report		
Annual budget submission		
Contractual renewal figures		
Mobile research guidelines		
Embedded librarian communications		
Special Events, i.e. National Library Week		
Change in policy/procedure		

http://debweb/library_km_v2/Pages/Fair.aspx View Fgvorites Iools Help	, Ϙ ∽ ℭ × 🔀 DebWeb Homepage 🗹	Releasing email for salastr in (12) Welcome! LinkedIn in Contacts LinkedIn	🔀 LKMD - Digital Res
	Digital Re	esources Fair	
	Wednesday, June 26	3:00 - 5:00 29th Floor Library	
Lexis S	ervices		
Lexis S	ervices	Access: www.advance.lexis.com	
Lexis S	ervices Lexis Advance (Includes new Lexis Shepard's)	Access: www.advance.lexis.com Key Features User Guide Support Video Demo Shepard's Pricing	

Special Event Communication – Example

WSJ MobileDownload and access instructionsImage: Signal S



Stay in the Loop on Library Innovations in Knowledge Sharing and Information Access

National Library Week is an annual celebration and will occur next week from April 14-20, 2013. Fish's Library staff have put together this email to highlight some of the resources, services and trainings currently available to the firm. An email will be sent next week regarding all NLW trainings.

Headlines

Trainings & Webinars

Online trainings, tutorials and user guides are available for many popular databases, including WestlawNext, Thomson Innovation and CourtLink. Fish & Richardson library staff are also available for any customized or one-on-one training that you might need. Visit the <u>Trainings & Webinars page</u> for more information, including a listing of the Library courses available in FRED. As a special offer during National Library Week (NLW), any training attendees will be entered to win Amazon gift cards. See complete list of NLW trainings below.

Cost Recovery Policy

As a reminder, Fish no longer charges clients for included research carried out in subscribed flat fee databases (Westlaw, Lexis, etc.). Clients are only billed for any excluded/ancillary content or transactional research accessed on their behalf. The policy ties directly to the firm's vision of providing value and efficiency through innovative legal practice, law firm management and value-based billing arrangements.

LegalMetric Reports

The Library subscribes to LegalMetric reports and posts them all to FishNet. The subscription includes all district reports for patent and trademark cases, which are updated quarterly and cover the cases of the active judges in each district. Reports include the following statistics, charts and much more, Number of Cases by Judge, Patentee Overall Win Rate by Judge and Average Time to Termination by Judgment. All available reports, including previously ordered judge, law firm and other special reports are <u>available</u> <u>online</u>.

Docket Navigator & RFC Express

Quarterly Newsletter Example



SELECTING ROUTING JOURNALS & DESK BOOKS UNDER "MY ACCOUNT" IN FIRST

My Routing & Desk Books

1. Go to: FIRST at: http://finweb1/library/opac/

- 2. Select My Account from the top menu bar.
- 3. Choose My Routing on the drop down menu.
- 4. Choose "Add" and a pop-up window will appear.
- 5. Check the box next to the items that you want to receive.
- 6. Choose Continue
- 7. Send

Your selections will be sent to the Library Staff. You will be added to the journal routing lists and signed up to regularly receive the attorney desk books that you selected.

*Please note that if you are requesting items for someone else, you must do so through **their** FIRST account by clicking "Sign Out" at the top of the page, and then signing back in under the intended recipient's 4-digit Employee ID. Alternatively, email <u>All-Library@finnegan.com</u> with your request.

Finnegan

My Routing Example

Annual Library Performance Report

- Should you produce it?
 - In what format? Document vs. PowerPoint
- What section should it contain?
 - "How does the library support the firm" list the main functions.
 - "What are the libraries main library functions and outputs" (as discussed today)
 - Break these down and describe each at a high level.
 - "How does the library assist in business development"
 - "How has the library spent its budget"
 - "Notable projects and successes of the past year"
 - "What would life be like without the library" bleak.



Becoming More Strategic: Creating a Successful Library Communications Strategy