LLAGNY 75
14 JANUARY 2014

PROGRAM 5: E-RESOURCES ONLY, PLEASE

JACOB SAYWARD
HEAD OF ELECTRONIC SERVICES
FORDHAM LAW LIBRARY
SAYWARD@LAW.FORDHAM.EDU

FILE TYPES VARY:
-HTML, EPUB, PDF, MOBI/AZW

PROGRAMS/APPLICATIONS TO VIEW VARY:
-BROWSER
-ADOBE DIGITAL EDITIONS
-IBOOKS, KINDLE, BLUEFIRE

TECHNICAL REQUIREMENTS

VALUES:
         -FIDELITY TO PRINT IMAGE
         -UPDATES
         -CLOUD-BASED
         -READER FRIENDLINESS
         -ANNOTATIONS/BOOKMARKS
         -TOC/INDEX
         -SELECTING/COLLECTING

TECHNICAL REQUIREMENTS

LEXIS DIGITAL LIBRARY (OVERDRIVE):
	-CLOUD-BASED W/DEDICATED WEBSITE

	-BROWSER, APP, MOBILE BROWSER

	-EPUB (ALL TITLES) OR MOBI (MOST)

	-MARC RECORDS AVAILABLE TO LOAD 		INTO LIBRARY'S CATALOG

TECHNICAL REQUIREMENTS

-CLOUD-BASED W/DEDICATED WEBSITE

-BROWSER, STANDARD EBOOK APPS

-PDF (DRM-PROTECTED) → EPUB

-MARC RECORDS AVAILABLE TO LOAD   INTO LIBRARY'S CATALOG

TECHNICAL REQUIREMENTS

SETTING UP?

-CATALOGER TALKS TO EBOOK MARC POINT PERSON ASAP

-FINANCIAL INVESTMENT
-JUST AN EXPERIMENT?

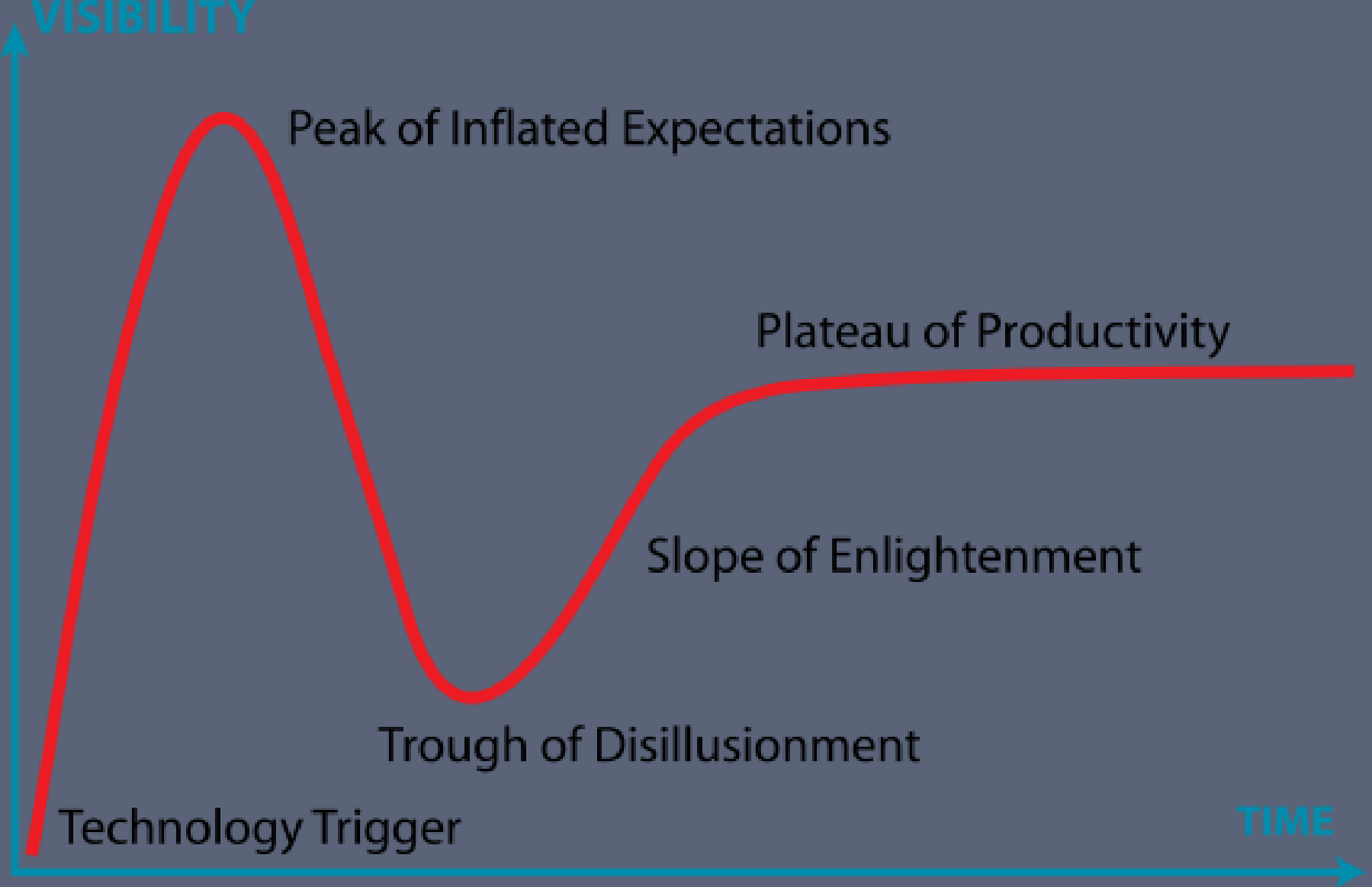-SELECTION
-WHAT TO MAKE AVAILABLE TO WHOM (WHEN? WHY?)

DEPLOYMENT AND COMMUNICATIONS

-CULTURE OF THE FIRM/LIBRARY

-WILL CATALOG BE ENOUGH?

-EXPECTATIONS MANAGEMENT

-DISPARATE ADOPTION RATES

-ROI VIA USAGE STATS

DEPLOYMENT AND COMMUNICATIONS

VISIBILITY

Peak of Inflated Expectations

Plateau of Productivity

Slope of Enlightenment

Trough of Disillusionment

Technology Trigger

TIME

EBOOKS 8

DEPLOYMENT AND COMMUNICATIONS

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CONCLUSION